



FOR IMMEDIATE RELEASE

Gaming Expo 2008 CAREER PAVILION EXHIBITORS Now Open!

**Hobby Star Marketing Canada's Premiere Sports and Entertainment Marketing Agency and UltraGames101™ Leading Canadian Video Game Marketing Firm Announces Gaming Expo 2008 Career Pavilion Exhibitor Booths Now Open!**

**TORONTO – (April 3, 2008)** – The Official Canadian National Gaming Expo 2008 ([www.gameexpo.ca](http://www.gameexpo.ca)), will be held at The Metro Toronto Convention Centre on August 22-24 2008 in Toronto, Canada, and will bring Again this year the best elements of the Biggest video game trade show into a consumer event celebrating the video game industry's present and future.

Career Pavilion Exhibitor Booth Sales are NOW OPEN and UltraGames101 Marketing will be handling Career Pavilion Booth Sales for Canadian National Gaming Expo (GX) 2008, Please contact Mark Bartkowiak [markb@gameexpo.ca](mailto:markb@gameexpo.ca) or Tel: 1-416-704-4734 to receive the Gaming Expo Career Pavilion 2008 Sales Kit.

Consumers who attend Gaming Expo each year are a large percentage of graduate game developers across Canada. Developers will have the opportunity to get into the game industry as publishers and studios will have the opportunity to meet, interact with, and recruit the industry's top developers on the expo floor. Last year it was a high demand on students asking gaming expo staff to bring studios to the expo to recruit. As not many students have funds to travel to the United States for other career expo's in the gaming Industry.

Gaming Expo is the Ultimate event for people like you with a passion for video games and interactive entertainment, who want to test-drive all the latest games and gadgets before you buy them. The event offers that opportunity, and then some. Other offerings include social and professional networking opportunities, game stages, Live gaming tournaments, and of course Booth Girls!. GX is Canada's Largest Public Gaming Event! And last August 2007 GX brought in 43,500 Attendee's! From all over the world who attends each year, making it North America's Largest Video Game Event and is a featured event of Fan Expo Canada. With well over 200,000 sq ft of Gaming space and 43,000 Attendee's you know it's an event worth coming too.

Contact Information:  
Email: [pr@ultragames101.com](mailto:pr@ultragames101.com)

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